



THE PLE CONFERENCE
Barcelona // July 8-9 2010

PLE2010 Mediacasting Contest

In celebration of User Generated Content we will have a **Mediacasting Contest** during the PLE Conference 2010 with **awards** for the best three mediacast productions on Personal Learning Environments.

The contest is open to all registered participants, who can create their own mediacasts, such as **vodcasts** (video productions) or **screencasts** (mixed media productions) of **three minutes** or less sharing their ideas, reflections and applications of personal learning environments and best suggestions for creating such environments for individuals, groups and communities.

Possible **topics** include:

- The applications of PLE
- The benefits of PLE
- The challenges of PLE
- The technologies for PLE
- The future of PLE

All mediacasts must be uploaded to our YouTube Group

<http://www.youtube.com/group/PLE2010CONF> *by June 10, 2010*. On June 11, 2010, we will start an open voting. The voting will end on July 2, 2010. The winners will be announced and awarded during the PLE conference.

All winning mediacasts will be viewable at <http://pleconference.citilab.eu/> shortly after the conference.

Evaluation Criteria:

The best mediacasts will be selected based on the three following criteria:

1. Creativity: Demonstrate creativity in the use of digital media
2. Efficacy: Understand and address educational objectives of PLE
3. Engagement: Explain the standpoint or an idea and engage the audience

Submission instructions:

Simply submit your video to our YouTube Group:

<http://www.youtube.com/group/PLE2010CONF>

and send us an email with the link to your mediacast on YouTube. Please send your email to: PLE2010@citilab.eu.

In the body of the email write: "Entry – PLE2010 Mediacasting Contest" and:

1. State the **title** and **URL address** to your mediacast on YouTube.
2. State the **nominee**, i.e. give the name of the person, who produced the podcast (only one person can be nominated for an award) and the institution, i.e. name and/or website.
3. State the **contact information**. Be certain to name a contact person and all contact information in order to be informed in the event that your mediacast is a winner!

Note: We strongly encourage submissions in English language. Should you submit a mediacast in any other language, please provide us with a script in English language.

* **Deadline:***

The notification with the URL to your mediacast entry on YouTube must be submitted to us by June 10, 2010 per E-Mail to PLE2010@citilab.eu